

Jessica Schultz

UX DESIGNER

GET IN TOUCH

hello@hellojessica.com
602.509.4260

SEE MY WORK

Visit hellojessica.com

MY EXPERTISE

My strength lies at the intersection of technology, business, and humanity where I'm able to deliver empathetic, effective user experiences that meet business goals.

I'm motivated to join a team that places genuine value in user experience—a company where UX isn't just a buzzword.

EDUCATION

CLASS OF 2006

University of Arizona
BFA in Visual Communications
Double major: Design & Illustration

STRENGTHS

Strategic Planning & Facilitation
Heuristics & Usability
Information Architecture
Wireframing & User Interface Design
Prototyping

TECHNICAL SKILLS

Sketch + inVision
Adobe Creative Suite

RECOGNITION

Received a Gold Addy for website design

BONUS TIDBIT

I'm a traveling tiny home dweller—true testament to my love of simplification and concise organization.

EXPERIENCE

APRIL 2014 - CURRENT

UX Designer – Forty / Crowd Favorite *REMOTE*

- Collaborated with an internationally distributed team of project managers, content strategists, developers, and enterprise-level client stakeholders to see digital projects from concept to completion
- Conducted projects as Design Lead. Also worked under higher leadership when we hired a Design Director to manage the department
- Achieved client satisfaction with strong communication, strategy, user research, heuristic audits, site maps, wire frames, mockups, prototypes, and QA in WordPress
- Facilitated UX workshops, led client Discovery meetings, and wrote UX-related articles to educate team members and potential clients

FEBRUARY 2013 - FEBRUARY 2014

Graphic Designer – Kitchen Sink Studios *PHOENIX, ARIZONA*

- Worked with project managers and team members to ideate and create solutions for a wide variety of clients including popular local restaurants, high-end real estate, businesses, and real estate
- Produced strategic print and web designs to establish cohesive brand stories
- Utilized design, typography, and illustration to create unique brand identities

JANUARY 2012 - JANUARY 2013

Graphic Designer – Splinter Creative *TEMPE, ARIZONA*

- Utilized a well-rounded skill set including design, illustration, and copywriting to provide print and digital client solutions in a small creative agency setting
- Developed concept, content, and design for client marketing campaigns and maintained brand standards
- Designed identities and built business systems

MAY 2008 - NOVEMBER 2011

Stewardess – Private Yachts *INTERNATIONAL*

- Delivered the highest standard of hospitality aboard privately owned super yachts

MAY 2005 - APRIL 2008

Graphic Designer – EasyCare *TUCSON, ARIZONA*

- Worked closely with the marketing director to conceptualize, design, produce and maintain all company materials and customer touchpoints
- Developed and established a new brand, directed marketing efforts to appeal to and engage horse-loving outdoor adventurers
- Took initiative to revisit, rewrite and redesign company materials to develop more user-friendly content